

pavillon360



Elegance
entirely made of glass.

pavillon360

Pavillon360 – Success in the red dot product design award 2011

[Bregenz.] Glas Marte GmbH's Pavillon360 was convincing: the high-profile jury of the red dot design award, one of the most prestigious international product competitions, has now honored the Pavillon360.

With this award, the design experts celebrate products which distinguish themselves through particularly inspired detailed solutions.



If there is such a thing, then Pavillon360 is the epitome of the elegance of whitewashed freedom. Glas Marte GmbH®

As a pavilion in the classical sense, Pavillon360 is a viewpoint and an eye-catcher at the same time. It seems transparent and fragile but effortlessly rises to every challenge. Four glass elements arranged in pairs like windmills carry the ceiling like a mirror image of the floor. No strain, no pillars.

Pavillon360 seems so minimalist in its simple elegance, yet its opportunities in terms of form are so individual. Various floor and ceiling elements plus a selection of exclusive interior fitting options, e.g. a suspended design fireplace or an inbuilt refrigerator that can be sunk into the floor, allow the user to have his heart's desire fulfilled.

Designed by architects Jürgen Stoppel and Nuyken von Oefele, the technically complex structure was built by the famous Vorarlberg glass construction firm Glas Marte, as this architecturally demanding building could be built to perfection from a technical, static, and optical point of view only by a firm with solid experience in building self-supporting glass structures.

The red dot design award

“Our panel of judges took a very critical look at all the submitted products. Design quality was clearly one of the main factors influencing the judging process, and real, new creative solutions were honored. Both criteria are an indicator not only for good design but also for potential success in the market”, said Professor Dr. Peter Zec, initiator of the red dot design award. This year, designers and companies from 60 countries submitted 4,433 products for the red dot award: product design.

The red dot design award, which dates back to 1955, is the world’s largest and most prestigious design competition. In 2010, almost 14,000 entries were received from 68 countries.

Glas Marte is a medium-sized firm with around 250 staff, in Bregenz. The core competencies of the firm are building glass structures and supplying glass for crafts and trades. Thanks to the firm’s experience, which dates back over generations, and to the passion for detail and a development team with global reach in various disciplines, the firm has not only won a ‚red dot‘ design prize but has developed commercial partnerships spanning the world as far as India.

Details and information:

www.pavillon360.com
www.glasmarste.at
www.n-v-o.com
www.red-dot.de/presse

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